



## Wilshire Grand: StandardVision's Brilliance Behind the Lights

LOS ANGELES, June 29, 2017 (GLOBE NEWSWIRE) – StandardVision, LLC (“StandardVision” or “The Company”), a leading provider of architecturally integrated media installations, consulted with AC Martin and subcontracted with Turner Construction to design, manufacture and install all integrated LED media displays and narrative LED lighting throughout the façade of the Wilshire Grand Center, which opened to the public on Friday, June 23, 2017.

Photos accompanying this announcement are available at

<http://www.globenewswire.com/NewsRoom/AttachmentNg/f19a90da-22e2-49cf-b80d-a668518fe92a>

<http://www.globenewswire.com/NewsRoom/AttachmentNg/a0be39a8-f454-4231-8608-4db51322624d>

“StandardVision is thrilled to have contributed to the successful opening of the Wilshire Grand Center with a spectacular light show highlighting the beauty and versatility that our integrated displays bring to this iconic project,” said Brad Gwinn, StandardVision’s Chief Operations Officer. “We very much look forward to seeing the Wilshire Grand Center reshape the DTLA skyline with its ongoing elegant narrative lighting program.”

“We haven’t really grasped how sensational the LED lighting is on the skin of the building,” said Christopher C. Martin, chairman and CEO of AC Martin, in an interview with Los Angeles Downtown News. “Yes, it can do different colors, but it can also do incredible animations.”

“A light show worthy of Broadway,” as described by Beverly White of NBC4 Local News—StandardVision produced the exterior light show for Wilshire Grand Center to mark the beginning of its legacy last week, shooting vibrant colors into the sky. The ceremonial lighting spectacular dazzled DTLA’s skyline, bringing thousands of residents of the city together in awe.

### **About StandardVision**

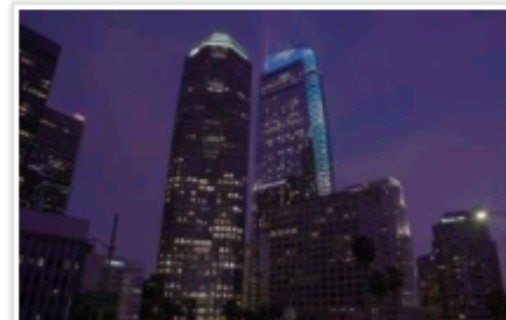
StandardVision imagines, designs, and implements the world’s largest and most compelling architecturally integrated media façades, shaping the aesthetics of skylines around the world. At the intersection of media and design, StandardVision’s solutions encompass engineering, architecture, original content production and curated programming in a singular, united vision of dynamism. The company’s turnkey LED media façades and advertising solutions create new forms of monumental public art while generating significant new revenue streams for real estate developers and owners.

### Media Contacts:

Kera McCain  
StandardVision  
Marketing Director  
[Kera@standardvision.com](mailto:Kera@standardvision.com)  
323-222-3630

Lasse Glassen  
Addo Investor Relations  
[lglassen@addoir.com](mailto:lglassen@addoir.com)  
424-238-6249

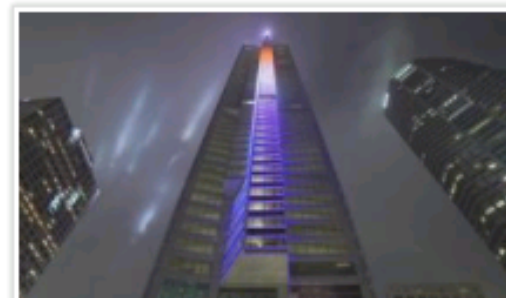
### Wilshire Grand - Downtown Los Angeles



Wilshire Grand Center reshapes the DTLA skyline with its ongoing elegant narrative lighting program.

StandardVision, LLC

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StandardVision produced the exterior light show for Wilshire Grand Center to mark the beginning of its legacy.

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